

Program	Business Administration	Program code According to the Register of educational institutions:	-
		Internal designation of the program:	EBBA-16. 2025.E

Higher education level	I (Bachelor Study)	Qualifications Framework level:	VI
Qualification awarded	Bachelor of Business Administration	Qualification code:	0413
Teaching language	English		
Program volume and duration	180 ECTS The academic year in BTU consists of 2 semesters Program Duration - 3 academic years (6 semesters). In accordance with the current legislation, taking into consideration the peculiarities of the individual educational program of the student, the annual workload may be less or more than 60 credits, but not more than 75 credits (1 credit in BTU = 25 hours). The Bachelor's academic degree is awarded as a result of the accumulation of credit established for the program by fulfilling the requirements of The Bachelor's program.		
Program approval act	Approval of the program by the decision of the Academic Council (protocol No.).		
Decision on granting Accreditation	-		
Program manager	Tel.:		
	Email:		

Admission to the program

A person with a full general education or its equivalent education will be admitted to the present educational program (hereinafter - the program) in accordance with the current legislation of Georgia. Enrollment is based on the results of the unified national exams (ranking document) (under the condition of passing English as a compulsory subject). Admission without the Unified National Examinations is permitted in cases stipulated by the legislation of Georgia, in accordance with the procedures established therein. In both instances, applicants are required to demonstrate English language proficiency at a level not lower than B1 (Order No. 224/N of the Minister of Education and Science of Georgia, dated December 29, 2021, Article 2, Paragraph 31 — *On the Approval of the Rule for the Submission and Review of Documents by Applicants/Candidates for Master's Degree/Students Eligible to Study in Higher Educational Institutions Without Taking the Unified National/Graduate Examinations*).

According to the current legislation of Georgia, the present Bachelor's educational program can be continued with mobility for students of the same level of higher education of BTU and other HEI (an additional requirement is the knowledge of the English language at least B1 level). Compatibility of the learning outcomes already achieved by students with the present program will be determined according to the regulations related to the recognition of education (credits).

Program structure

The program consists of educational components, it has a volume (180 credits) and structure provided for by the legislation of Georgia: the main teaching field (mandatory and elective parts) and free component (mandatory and elective parts). The structure of the program is consistent and ensures the transmission of knowledge according to the principle: from general to private, from simple to complex. The student can make a choice and combine the main field of study with the courses chosen by him/her: by choosing study courses, the student can form the desired individual educational profile – after the completion of the program, the competencies of the graduate are a combination of the competences of mandatory components of the program and competences of the elected courses. Qualification envisaged by the program is awarded as a result of accumulation of at least 180 credits and fulfillment of the requirements envisaged by the program. Implementation of Bachelor's program, awarding bachelor's academic degree and other issues are regulated under the bylaw of Bachelor Program (see. BTU webpage <https://btu.edu.ge/ka/chven-shesakheb/maregulirebeli-dokumentebi>).

Program Objectives

The program aims to prepare graduates who can operate effectively in a globally competitive business environment. The program objectives are to provide students with integrated knowledge of core business disciplines; to develop the ability to apply this knowledge in practice, analyze market trends, make data-driven decisions, and use modern technologies and analytical tools to improve business processes, develop innovative solutions, demonstrate leadership, and communicate effectively in teams; and to foster the ability to value ethical and sustainability principles and continuously enhance professional competencies through learning and development.

Program outcomes. Graduate of the program:

1	Examines the fundamental theories and concepts of business administration, encompassing principles of entrepreneurship, management, finance and marketing in local and global contexts.
2	Describes in detail the international and local business environment, ongoing processes and the interrelationships of operations in the context of modern, dynamic business conditions.
3	Critically understands global and local business challenges and explains their impact on organizational activities.
4	Applies quantitative and qualitative methods to assess business value, identify growth opportunities, and evaluate strategies that enhance organizational competitiveness.
5	Analyzes organizational performance using analytical tools and research methods, focusing on market trends to develop informed solutions and recommendations for business-related problems.
6	Identifies and assesses business-related risks, formulating strategies for effective risk management and resilience building.
7	Demonstrates the ability to interpret and apply financial and economic data for managerial decision-making and business planning.
8	Designs and implements a practice-based project in the field of business administration and presents findings effectively using context-appropriate formats and digital technologies.
9	Demonstrates effective teamwork and leadership skills, contributing constructively to collaborative organizational and intercultural environments.
10	Applies modern communication and information technologies to achieve organizational goals and enhance business efficiency.
11	Evaluates the significance of business ethics and sustainability principles in promoting responsible and inclusive organizational behavior.

12	Develops an action plan for personal learning and professional development based on identified strengths and areas for improvement.
<input checked="" type="checkbox"/>	Instrumental competences (identified in terms of general and specialized knowledge; cognitive skills (e.g. skills to analyze, operate, understand and use, analytical skills, problem-solving skills); methodological skills (e.g.: time management skills, work planning and organizing skills, decision-making or problem-solving skills); technological skills (use of technical means and information-communication technologies, information management, research and filter information from different sources), linguistic skills (e.g. written and oral communication, foreign language skills)
<input checked="" type="checkbox"/>	Interpersonal competences (identified in terms of individual abilities and characteristics of the student (e.g. Striving for success and self-realization, leadership, creativity, ability to critically understand and evaluate the situation, to express attitudes and opinions, to self-criticize and self-evaluate, to work individually/independently); social skills (interpersonal relations, team-working and cooperation skills, ability to realize social and ethical values, to respond adequately to critical situations etc. which represent the fundamentals of social integration and cooperation)
<input checked="" type="checkbox"/>	Systemic competences: (consists of the ability to understand the unity of knowledge, awareness and attitudes, to see the constituent parts of the whole, to understand their place, interrelationship and unity in a single system, the ability to apply knowledge in practice, the ability to learn, the ability to adapt to new/unforeseen situations, project management skill, change planning skills, entrepreneurial skills, research skills, ability to generate new ideas, leadership skills, etc.)

Teaching-learning methods

In the teaching-learning process, considering the specifics of the program component, such means of knowledge transfer are used, such as: lecture, work in working groups, teaching with electronic resources, etc., teaching-learning methods include various activities: discussion-debate, problem-based learning, case analysis, analysis, synthesis, action-oriented learning, demonstration, etc., their combination is aimed at stimulating students' participation in the learning process and their active involvement, cognitive/research skills, active operation and practical application of knowledge, analysis and interpretation of situation and information, specifying, generalizing and explaining results, reasoning and forming justified conclusions, structuring work and time management, solving problems and making decisions, working in a team and independently, establishing communication and leading discussions, self-presentation and self-evaluation, etc. on formation of skills and maximum development. Students get used to setting goals and using adequate ways and methods to achieve them, structuring the work to be done, step-by-step planning and organizing time, actively using information and communication technologies and the library database to obtain the necessary information, searching for information, data and literature relevant to the assigned task, analyzing information/data using appropriate methods, verbal/written communication, preparing and arranging a presentation, self-presentation, forming conclusions and opinions and argumentative presentation, reasoning, etc. The methods used in the study of the program component (indicated in the syllabus of the program components) ensure the achievement of the industry and/or general competencies planned by the program component, and the combination of methods used in all program components - the achievement of the results planned by the program.

General evaluation rule

The level of achievement of the student's learning outcome is evaluated by a 100-point (100 - point) system: Assessment includes midterm assessment and final assessment components. In both cases, the minimum competence limit is established (indicated in the syllabuses of the program components). Credit may not be awarded using only midterm or final grades. The final evaluation (score) of the program component is the sum of the scores obtained in the intermediate and final evaluations. The score obtained as a fraction is rounded to the whole number according to the rule of rounding: 4 and less - to less, 5 and more - to more. According to the current legislation of Georgia, the 100-point system of Student evaluation allows 5 positive and 2 negative evaluations:

Evaluations	Point	Evaluation	
5 Positive evaluation	91 - 100	A	Excellent
	81 - 90	B	Very good
	71 - 80	C	Good
	61 - 70	D	Satisfactory
	51 - 60	E	Enough
2 Negative evaluation	41 - 50	Fx	Did not pass (student needs more work, is given the right to pass additional exams with independent work)
	40 - 0	F	Failed (the work carried out by the student is not enough and he has to study the subject again)

Fx evaluation means that the student is given the right to take an additional final evaluation once in the same semester through independent work, an additional final evaluation will be scheduled at least 5 calendar days after the announcement of the final evaluation results. The evaluation (point) obtained on the additional final evaluation is not added to the points obtained in the final evaluation. The evaluation received on

the additional final evaluation is the final evaluation and is reflected in the final of the evaluation program component. In case of receiving 0-50 points in the final evaluation of the program component, the student is awarded with an evaluation F. Evaluation F means that the student work carried out is not enough and the program component has to be re-studied. Credit in the program component can be obtained only after achieving the planned (indicated in the syllabus) learning results, which is expressed in one of the positive evaluations established by the legislation.

Opportunities to continue studies

Graduates of the program may continue their studies in foreign and Georgian higher educational institutions at the next level of higher education (Master's degree) in the Master's program which does not require as a precondition any qualifications different from those awarded to the program graduate.

Field of employment

The graduate may be employed in private and public sector, as well as international and non-governmental organizations, in business, administration, coordination and analytical roles: Business Development Manager, Product Development Manager, Operation Specialist, Business Process Specialist, Business Analyst and other related positions. In addition, graduates are prepared to take on leadership roles in existing businesses or organizations or to start and develop their own startups.

Material resources of the program

The program is implemented on the BTU base using appropriate material-technical resources and is provided with necessary resources: using appropriate material-technical resources on the BTU base. BTU base includes study auditoriums equipped with modern equipment and inventory, university library, library (book (print and available on online platforms)) Foundation and the scientific electronic bases contained therein. research, development and innovation center resources, BTU computer base, etc. The components of the program will be implemented using all the resources available to BTU. Program implementers and students have access to the latest literature, the database of the National Library of the Parliament of Georgia and the national scientific libraries, Memorandums of Cooperation concluded with existing large organizations inside and outside of the country, etc. will be used.

Program financial resources

The program is implemented by BTU unified university rules - the program has a budget, and financial support for the program is provided by BTU budget.

Program human resources

The program is implemented by BTU academic (including affiliated) personnel and invited specialists with relevant qualifications, who have the competencies necessary for generating the learning outcomes of the program, a doctorate, or an equivalent academic degree, the experience of professional activity, special training, etc.

Program structur

Program components	Distribution of credits	
1) component of the main field of the study 2) free component	Mandatory part	
	Main field of study component	126
	Free component	36
	Elective part	
	Main field of study component	12
	Free component	6

Program plan

№	Component		Prerequisites	ECTS	Semesters						
				180	I	II	III	IV	V	VI	
1	2		3	4	5	6	7	8	9	10	
I. Free component				Mandatory part:	36*	24*	12	-	-	-	-
1.	EBGE-17	Digital Technology Principles	No prerequisite	3	3						
2.	EBBA-01	Mathematics for Business (I)	No prerequisite	6	6						
3.	EBGE-01	Introduction to Entrepreneurship	No prerequisite	6	6						
4.	EBBA-02	Mathematics for Business (II)	Mathematics for Business (I)	6		6					
5.	EBGE-02	Writing Technique	No prerequisite	3	3						
English language component *											
6.	EBGE-04/2	English language practical course (B2)	No prerequisite	6	6*						
7.	EUBA-01/1	Practical Course of Business English Language (B2)	English language practical course (B2) /B2 Level	6		6					
Elective part:				6	-	-	-	-	6		
II. Main field of study component				Mandatory part:	126	6	18	30	30	24	18
				Elective part:	12	-	-	-	-	-	12
I semester				<i>Mandatory</i>	6						
1.	EBBM-01	Basics of Management	No prerequisite	6	6						
				<i>Elective</i>	-	-					

II semester				<i>Mandatory</i>	18						
2.	EBBM-02	Innovations Management and Startups	Introduction to Entrepreneurship	6		6					
3.	EBBF-01	Financial Accounting (I)	No prerequisite	6		6					
4.	EBBA-03	Principles of Microeconomics	No prerequisite	6		6					
				<i>Elective</i>	-	-					
III semester				<i>Mandatory</i>	30						
5.	EBBA-04	Principles of Macroeconomics	Principles of Microeconomics	6			6				
6.	EBMA-01	Basics of Marketing	No prerequisite	6			6				
7.	EBBF-02	Financial Accounting (II)	Financial Accounting (I)	6			6				
8.	EBBA-17	AI & Information Systems for Business	Principles of Digital Technologies	6			6				
9.	EBBA-18	Statistics for Business	Mathematics for Business (II)	6			6				
				<i>Elective</i>	-	-					
IV semester				<i>Mandatory</i>	30						
10.	EBBF-03	Managerial Accounting	Financial Accounting (II)	6				6			
11.	EBBM-03	Basics of Human Recourse Management	Basics of Management	6				6			
12.	EBBM-05	Basics of Operations Management	Basics of Management	6				6			
13.	EBBA-19	Business Analytics & Data-Driven Decision Making	Principles of Digital Technologies; Statistics for Business	6				6			
14.	EBBA-20	Business Legal Environment	No prerequisite	6				6			
				<i>Elective</i>	-	-					
V semester				<i>Mandatory</i>	24						
15.	EBBM-07	Responsible Business Conduct and Sustainable Business Development	Basics of Management	6					6		
16.	EBBM-08	Basics of Strategic Management	Basics of Management	6					6		
17.	EBBF-05	Financial Management	Managerial Accounting	6					6		
18.	EBBA-21	International Business	No prerequisite	6					6		
				<i>Elective</i>	-	-					
VI semester				<i>Mandatory</i>	18						
19.	EBMA-05	Digital Marketing	Basics of Marketing	6						6	
20.	EBBM-14	Leadership	Basics of Human Resource Management	6						6	
21.	EBBM-09	Business Project	Innovations Management and Startups; Basics of Marketing; Basics of Operations Management; Financial Management; Basics of Strategic Management; Writing Technique	6						6	
				<i>Elective</i>	12						12
III. Student's choice (According to program structure)			In the case of individual student plan, the credit selection scheme may differ from the proposed one:	18	I	II	III	IV	V	VI	
				-	-	-	-	6	12		
3.1. Exchange programs											
1. Business Administration. Place of implementation-partner institution "University of Vilnius", Republic of Lithuania/Vilnius University (Vilnius, Lithuania), Webpage: www.vu.lt Language of implementation-English; the prerequisite for admission - active status of BTU student, fluency in English at not less than the B2 level / (IELTS 5.5+, iBT TOEFL 65+). 1 ECTS= 27 hrs. 5 ECTS accumulated in partner institution will be recognized as 6 ECTS at BTU. Student must choose no less than offered 30 ECTS. The student, who chooses this exchange program, studies in the previous/subsequent semesters with an individual studying plan (if necessary), with a condition of max 75 ECTS in the year.											

1.	BBMF-1/01	Business Operation Management	Economic Principles; Basics of Management	6			+	+	+	
2.	BBMF-1/02	Human Resource Management	Basics of Management	6			+	+	+	
3.	BBMF-1/03	Essentials of Marketing Research	Probability Theory and Mathematical Statistics; Basics of Marketing	6			+	+	+	
4.	BBMF-1/04	Information and Communication Technologies	No prerequisite	6			+	+	+	
5.	BBMF-1/05	Business Risk Management	Basics of Management	6			+	+	+	
6.	BBMF-1/06	Business Statistics	Economic Principles; Mathematics (II)	6			+	+	+	
7.	BBMF-1/07	Global Business	Economic Principles /	6			+	+	+	
8.	BBMF-1/08	Marketing Management	Basics of Management; Basics of Marketing	6			+	+	+	
9.	BBMF-1/09	Basics of Accounting and Auditing	Economic Principles, Mathematics (II)	15			+	+	+	
10.	BBMF-1/10	Retail Management and Marketing	Economic Principles; Basics of Marketing	6			+	+	+	
2. International Business Management. Place of implementation - partner institution "Polytechnic Institute of Braganca", Portugal/Polytechnic Institute of Braganca, Portugal, Web page: www.ipb.pt Language of implementation-English; the prerequisite for admission -active status of BTU student, English language proficiency at least B2 level, obtaining credit in the mandatory Study Course(s) provided by the BTU program in the previous semesters, which is indicated/will be determined as a prerequisite of the courses to be studied. In a partner facility 1 ECTS = 27 hrs. The student, who chooses this exchange program, studies in the previous semesters with an individual studying plan (if necessary), with a condition of max 75 ECTS in the year.										
1.	BBMF-2/01	International Business Management	Basics of Management	6			+	+	+	
2.	BBMF-2/02	International Operations and Logistics	No prerequisites/pre-established by the partner institution	6			+	+	+	
3.	BBMF-2/03	Commercial Policies and Economics Integration	No prerequisites/pre-established by the partner institution	3			+	+	+	
4.	BBMF-2/04	International Contracts	No prerequisites/pre-established by the partner institution	3			+	+	+	
5.	BBMF-2/05	E-Business Management	No prerequisites/pre-established by the partner institution	3			+	+	+	
6.	BBMF-2/06	Marketing Practices	No prerequisites/pre-established by the partner institution	4			+	+	+	
7.	BBMF-2/07	International Commercial and Fiscal Law	No prerequisites/pre-established by the partner institution	6			+	+	+	
8.	BBMF-2/08	Internship and Thesis	No prerequisites/pre-established by the partner institution	27			+	+	+	
9.	BBMF-2/09	International Labour Market Economics and Law	No prerequisites/pre-established by the partner institution	3			+	+	+	
10.	BBMF-2/10	Quality Management of International Business	No prerequisites/pre-established by the partner institution	4			+	+	+	
11.	BBMF-2/11	Auditing	No prerequisites/pre-established by the partner institution	3			+	+	+	
12.	BBMF-2/12	Doing Business Abroad	No prerequisites/pre-established by the partner institution	3			+	+	+	
13.	BBMF-2/13	International Finance	No prerequisites/pre-established by the partner institution	3			+	+	+	
14.	BBMF-2/14	Research Methodology	No prerequisites/pre-established by the partner institution	3			+	+	+	
15.	BBMF-2/15	International Monetary Economics	No prerequisites/pre-established by the partner institution	3			+	+	+	
3. Creativity and Business Innovation. Place of implementation - partner institution „Vilnius University of Applied Sciences“, Vilnius, Lithuania, Web page: https://en.viko.lt/ ; Language of implementation-English; the prerequisite for admission -active status of BTU student, English language proficiency at least B2 level, obtaining credit in the mandatory Study Course(s) provided by the BTU program in the previous semesters, which is indicated/will be determined as a prerequisite of the courses to be studied. In a partner facility 1 ECTS = 25 hrs. The student, who chooses this exchange program, studies in the previous semesters with an individual studying plan (if necessary), with a condition of max 75 ECTS in the year										
16.	BBMF-3/01	Creativity (Enhancing Creativity, Creativity as a Scientific Field of Study)	No prerequisites/pre-established by the partner institution	10			+	+	+	
17.	BBMF-3/02	Organization and Management (Management, Fundamentals of Business, Change Management)	No prerequisites/pre-established by the partner institution	10			+	+	+	

18.	BBMF-3/03	Business Analysis (Business Analysis, Organization, Organizational Behavior)	No prerequisites/pre-established by the partner institution	10			+	+	+	
4. International Business - Place of implementation - partner institution „Technische Hochschule Köln (Germany, Cologne), Claudiusstr. 1; 50678 Köln, Gemany, E-mail: incomings-exchange@th-koeln.de ; Web page: https://www.th-koeln.de/en/homepage_26.php ; Language of implementation-English; the prerequisite for admission -active status of BTU student, English language proficiency at least B2 level, obtaining credit in the mandatory Study Course(s) provided by the BTU program in the previous semesters, which is indicated/will be determined as a prerequisite of the courses to be studied. Duration of teaching: 1 semester. In a partner facility 1 ECTS = 30 hrs. Student must choose no less than offered 30 ECTS. The student, who chooses this exchange program, studies in the previous/subsequent semesters with an individual studying plan (if necessary), with a condition of max 75 ECTS in the year										
1.	BBMF-4/01	Intenational Management & Business Consulting	No prerequisites/pre-established by the partner institution	6			+	+	+	
2.	BBMF-4/02	Export Management & International Marketing	No prerequisites/pre-established by the partner institution	6			+	+	+	
3.	BBMF-4/03	Business Ethics	No prerequisites/pre-established by the partner institution	6			+	+	+	
4.	BBMF-4/04	Effective International Planning and Controlling - Simulation Game	No prerequisites/pre-established by the partner institution	6			+	+	+	
5.	BBMF-4/05	Behavioural Economics	No prerequisites/pre-established by the partner institution	6			+	+	+	
6.	BBMF-4/06	Introduction to International Business Law	No prerequisites/pre-established by the partner institution	6			+	+	+	
7.	BBMF-4/07	International Corporate Finance	No prerequisites/pre-established by the partner institution	6			+	+	+	
8.	BBMF-4/08	Introduction to International Accounting and Taxation	No prerequisites/pre-established by the partner institution	6			+	+	+	
9.	BBMF-4/09	Introduction to International Business	No prerequisites/pre-established by the partner institution	6			+	+	+	
10.	BBMF-4/10	Cross Cultural Competence	No prerequisites/pre-established by the partner institution	6			+	+	+	
11.	BBMF-4/11	Multicultural Entrepreneurship	No prerequisites/pre-established by the partner institution	6			+	+	+	
12.	BBMF-4/12	Consulting and Digitalization	No prerequisites/pre-established by the partner institution	6			+	+	+	
13.	BBMF-4/13	International Management Ethics	No prerequisites/pre-established by the partner institution	6			+	+	+	
14.	BBMF-4/14	International Economics	No prerequisites/pre-established by the partner institution	6			+	+	+	
15.	BBMF-4/15	Managerial Microeconomics	No prerequisites/pre-established by the partner institution	6			+	+	+	
5. Elective courses (under the exchange program). Place of implementation - partner institution "Polytechnic Institute of Braganca", Portugal, Web page: www.ipb.pt . Implementation language-English, the prerequisite for admission- fluency in English at least at the B2 level, fulfillment of the prerequisites of the training courses offered by the partner Hei. 1 ECTS= 27 hrs. The student, who chooses this exchange program, studies in the previous/subsequent semesters with an individual studying plan (if necessary), with a condition of max 75 ECTS in the year.										
3.2. Elective courses in the main field of study The possibility of electing " + " is indicated taking into account the scheme of electability and prerequisites										
1.	EBBA-07	Business Communications	No prerequisite	6						+
2.	EBBA-09	Business Etiquette and Protocol	Basics of Management	3						+
3.	EBBA-12	Business Ethics	No prerequisite	3						+
4.	EBBA-13	The basics of research methods in Business	No prerequisite	6						+
5.	EBBM-04	Organizational Behavior	Basics of Management	6						+
6.	EBBM-06	Project Management	Basics of Management	6						+
7.	EBBM-11	Bachelor's Thesis	The basics of research methods in Busines, Academic Writing	6						+
8.	EBBM-12	Change Management and Digital Transformation	No prerequisite	6						+
9.	EBBM-17	Global Management	Basics of Management	6						+
10.	EBBM-19	Supply chain management and logistics	Basics of Operations Management	6						+
11.	EBBM-23	Sustainable development and integration of sustainable technologies in business	No prerequisite	6						+
12.	EBMA-06	Consumer Behavior	Basics of Marketing	6						+

13.	EBMA-13	Microsoft Power BI	Digital Technology Principles	3						+
14.	EBMA-26	International Marketing	Basics of Marketing	3						+
15.	EBBF-07	Financial Institutions and Markets	Managerial Accounting	3						+
16.	EBBF-10	Bank and Monetary Policy	Principles of Macroeconomics	3						+
17.	EBBF-21	International Finances	Financial Management	6						+
18.	EBBF-22	Basics of Financial Technologies (Fintech)	No prerequisite	6						+
19.	EUBA-01/2	Practical Course of Business English Language (C1)	English Language C1 Level	6						+
Other courses in the main field of study (Considered a) study in another Hei program of the same level of Education, which may be recognized for the purposes of the main field of teaching of the BTU program, b) study courses/other components of the program studied at a partner institution within the framework of the BTU exchange program, which may be recognized for the purposes of the main field of BTU program, c) Training courses/components implemented at BTU by partner institution personnel/etc., which may be recognized for the purposes of the main field of study of the BTU program										+
3.3. Free component - elective courses				The possibility of choosing " + " is indicated taking into account the scheme of electability and prerequisites						
1.	EBBA-14	Circular Economy and Sustainable Development	Principles of Macroeconomics	6						+
2.	EBBA-15	Development and Trends of Economic	Principles of Macroeconomics	6						+
3.	EBBA-16	EU Energy Security Policies	No prerequisite	6						+
4.	EBGE-03	Modern society and citizen	No prerequisite	3						+
5.	EBGE-05	Academic Writing	No prerequisite	3						+
6.	EBGE-06	Hardware Product Prototyping	Introduction to Entrepreneurship	6						+
7.	EBGE-07	NFT Digital Projects and Technologies	Digital Technology Principles	3						+
8.	EBGE-09	Job Seeking	No prerequisite	3						+
9.	EBGE-10	Digital Literacy and Cyber-Ethics	Digital Technology Principles	3						+
10.	EBGE-11	AgriTech – Contemporary and Digital Technologies in Agriculture	Digital Technology Principles	6						+
11.	EBGE-12	Introduction to Information Technology	No prerequisite	3						+
12.	EBGE-13	Creative Thinking	No prerequisite	3						+
13.	EBGE-14	Creative Writing	No prerequisite	3						+
14.	EBIT-19	UX and UI Design	Digital Technology Principles	3						+
15.	EEUGE-01	A practical course in academic English (with IELTS standard)	English language B2 Level	6						+
16.	EUGE-02/1	Practical Course of Italian Language (A1)	No prerequisite	6						+
17.	EUGE-02/2	Practical Course of Italian Language (A2)	Practical Course of Italian Language (A1) / (A1) Level	6						+
18.	EUGE-03/1	Practical Course of German Language (A1)	No prerequisite	6						+
19.	EUGE-03/2	Practical Course of German Language (A2)	Practical Course of German Language (A1) / (A1) Level	6						+
20.	EUGE-04/1	Practical Course of Spanish Language (A1)	No prerequisite	6						+
21.	EUGE-04/2	Practical Course of Spanish Language (A2)	Practical Course of Spanish Language (A1) / (A1) Level	6						+
22.	EUGE-10/1	Georgian Language for Foreigners (A1)	No prerequisite	6						+
23.	EUGE-10/2	Georgian Language for Foreigners (A2)	Georgian Language for Foreigners (A1)	6						+

<p>3.5. Free component -Free credits (include: a) training courses chosen from other BTU Bachelor's program(s); b) courses taught by other Hei programs of the same level of Education, which may be recognized for the purposes of the BTU program; C) courses/other components of the program studied at a partner institution within the BTU exchange program, which may be recognized for the purposes of the BTU program, d) courses/program components implemented by partner institution personnel/etc. at BTU (which may be recognized for BTU program purposes).</p>					+	
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Note:

- 1) Students who demonstrate English language proficiency at the B2 level or higher are exempt from taking the Practical English Language Course (B2). Students whose English language proficiency is below the B2 level are required to complete the Practical English Language Course (B2). Students exempted from this course shall, during the corresponding semester, select an alternative course of equivalent credit value from those offered within the curriculum of the present Program and/or from other Bachelor's degree programs (as "free credits"), taking into consideration the language of instruction of the Program and the prerequisites of the selected course. Consequently, the number of elective credits within the present Program increases for such students;
- 2) Knowledge of the English language at the required B1 level specified in the prerequisites of the program, as well as at the B2 level, can be confirmed by a document confirming language proficiency or by an internal university exam/testing (in the case of B2 level). The document certifying the knowledge of the English language at the appropriate level includes: passing the English language as a mandatory subject in the unified national exams (B1 level), a document certifying education in the English language (certificate/diploma), annex/certificate of diploma containing relevant information issued by foreign/Georgian HEI/etc., Organization/ representation/etc. (e.g., for persons with the right to enroll without passing the unified national exams - for citizens of foreign countries - a certificate indicating their level of English language proficiency issued by the National Center for Assessment and Examinations is required), International certifications (TOEFL PBT), TOEFL (TOEFL IBT), British Council and University of Cambridge English exams (IELTS), British Council and University of Cambridge English exams (Cambridge Exam), University of Cambridge (Cambridge ESOL Examination), and/or etc.;
- 3) Students of the Program who do not possess proficiency in the Georgian language may choose the courses "Georgian Language for Foreigners (A1)" and "Georgian Language for Foreigners (A2)".
- 4) Students studying at a foreign partner Higher Education Institution (HEI) through an exchange program at BTU create an individual study plan to fulfill all mandatory program components and achieve the required 180 credits (with a maximum of 75 ECTS per year).
- 5) For students, whose choice (e.g., within the framework of an exchange program, students have chosen more courses than set; etc.) of the number of credits received exceeds the number of credits intended for the exchange program and/or the elective part of this program, the total number of credits for this program increases (exceeds the 180 credits set for the program, max. 75 credits per year);
- 6) Completion of studies within the Program is considered to have taken place once all requirements set forth by the Program have been fulfilled. This includes the successful completion of all compulsory components of both the "Free Component" and the "Major Field of Study" in accordance with the approved curriculum, as well as the accumulation of not fewer than 180 credits as prescribed by the Program. Fulfillment of these requirements serves as the basis for awarding the qualification defined by the Program, issuing the official document certifying the achieved education (Diploma and Diploma Supplement), and terminating the student's status upon graduation.

Additional information for students

- 1) practical activities independent of the students' curriculum - in order to facilitate the employment of BTU students (increase employment rate), the function "student's electronic portfolio" is built into the BTU Classroom program. This means that students have the opportunity to reflect their activities (including those not provided in the curriculum) electronically and share access to potential employers. Involvement in this activity is voluntary - it does not belong to the components of the program, is not evaluated and credits are not awarded. This activity represents an opportunity to acquire practical experience for those who do not have experience. All of this gives BTU students an opportunity to acquire not only theoretical knowledge but also the skills of its application in practice. Students who want to acquire practical experience and strengthen theoretical knowledge, BTU gives an opportunity to cooperate with organizations, within the framework of the memorandum of cooperation, make visits, and be involved in the organization's work process. The student's activity will be reflected in his/her portfolio, which is managed by the BTU career development center and allows the employer to clearly see the potential, knowledge and skills of the candidate.
- 2) In case of implementation of the study component(s) of the program in electronic (synchronous, asynchronous, hybrid, remote) form, the minimum parameters of the computer hardware required for the student depending on the specifics of the course(s) are: (I) personal computer (or laptop); Processor Release Year> 2010; RAM: 2 GB; Disk memory> 120 GB; Video Adapter - Integrated; Display size> 12 "; (II) personal computer (or laptop), processor release year> 2015, RAM: 2 GB, disk memory> 120 GB, video adapter - integrated, display size> 14 "; (III) Personal computer, processor release year> 2015, RAM: 4 GB, disk memory> 120 GB, video adapter - non-integrated 2 GB, display size> 14 ". Additional information is indicated in the syllabi of the program components.
- 3) The additional specialty module includes the additional specialty modules developed on the basis of other undergraduate program(s) of BTU and offered by this program (indicated in the curriculum). The purpose of offering an additional specialization module is to increase the employability. In case of complete completion of the module (receiving the specified credits), information about the completed module is indicated in the diploma appendix, which is an integral part of the diploma. In case of incomplete completion of the module, the studied courses will be considered as so-called "as free credits". The student must indicate his desire to take the additional specialty module through a relevant application no later than before the start of the academic registration of the III semester. The module chosen by the student can be taken according to the student's individual study plan: a) according to the scheme indicated in the specified curriculum (provided no more than 75 credits per year) or b) as a result of adding one semester.

Program Outcomes Map

#	Mandatory components of the program	Knowledge and understanding	Skills	Responsibility and/or autonomy	Major transferable skills/competencies acquired/developed by studying the course															
					Ability to understand, operate and use knowledge	Learning skills	Communication skills	Making judgments	Ability to make decisions and solve problems	Use of technical means and information-communication technologies	Work independently/individually	Ability to work in a team, to cooperate	Critical thinking, analytical skills	Searching, selecting and processing of information	Commercial thinking	Leadership	Initiative / creativity	Self-esteem and self-actualization/self-presentation	Work planning and organizing, time management	Comprehension of ethical /social norms
1.	Digital Technology Principles	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2.	Mathematics for Business (I)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.	Mathematics for Business (II)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.	Introduction to Entrepreneurship	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
5.	Writing Technique	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
6.	English language practical course (B2)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
7.	Practical Course of Business English Language (B2)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
8.	Basics of Management	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
9.	Innovations Management and Startups	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
10.	Principles of Microeconomics	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
11.	Principles of Macroeconomics	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
12.	Financial Accounting (I)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
13.	Financial Accounting (II)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
14.	Basics of Marketing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
15.	AI & Information Systems for Business	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

16.	Statistics for Business	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17.	Managerial Accounting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
18.	Basics of Human Resource Management	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
19.	Basics of Operations Management	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
20.	Business Analytics & Data-Driven Decision Making	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
21.	Business Legal Environment	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
22.	Basics of Strategic Management	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
23.	Financial Management	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
24.	Responsible Business Conduct and Sustainable Business Development	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
25.	International Business	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
26.	Digital Marketing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
27.	Leadership	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
28.	Business Project	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

A Minor Program developed on the basis of the bachelor's educational program "Business Administration"

Minor program		Business Administration			
Minor Program	Basis	Bachelor's degree program: Business Administration			
	Volume	36 ECTS	Structure	Mandatory and elective study courses	Teaching language English
	Objectives	To study students to the fundamental principles and modern approaches of business administration, develop basic competencies across various areas of business administration and enable them to plan and manage activities using contemporary methods.			
	Learning outcomes	Explains the fundamentals and modern approaches of business administration, including the principles of management, marketing and finance. Describes the process of managing organizations, the elements of market analysis and the basic components of financial reporting. Identifies the factors influencing the international business environment. Prepares well-reasoned conclusions on business-related issues based on analyzed information.			
	Resources	Human resource	Staff implementing courses relevant to the main educational program		
Technical resource		Material and technical resources of the main educational program			
1.	Basics of Management	No prerequisites			6
2.	Basics of Marketing	No prerequisites			6
3.	Financial Accounting (I)	No prerequisites			6
4.	Financial Accounting (II)	Financial Accounting (I)			6
5.	International Business	No prerequisites			6
From the component of the main field of study of the undergraduate educational program specified in the "basis" of this additional program					6
elective courses					
<i>Note: It is not mandatory for students to study the study course(s) provided by this module, in which relevant credits have been received/recognized within the framework of the undergraduate educational program. In this case, the volume of the mandatory part of the additional program is reduced by the number of relevant credits, and the volume of the optional part is increased by the same amount, the study course(s) is selected from the component of the main field of study of the undergraduate educational program specified in the "basis" section of the additional specialty module. Which in total should make up 36 credits of the additional program.</i>					