



**CBHE HEIn4 project
609939-EPP-1-2019-1-BE-EPPKA2-CBHE-JP**

**HEIn4 Project
SUSTAINABILITY PLAN**

**at
Business and Technology University (BTU), Georgia**

Introduction

Sustainability is the project’s capacity to continue its existence and functioning beyond its completion and implies the use and exploitation of results after the project end.

The Sustainability Plan developed by Business and Technology University within the framework of CBHE HEIn4 project, aims to develop a framework for preserving the lessons learned and results achieved, ensuring that the key outputs are supported and accepted by relevant stakeholders and maintained long enough to make a significant impact.

Purpose of the Sustainability Plan

Sustainability is an essential and integral component of HEIn4 project at BTU to achieve broad effect and long-term positive impact. It implies that the project continues to attract interest, influence developments, and have a beneficial impact on a specific area of interest even after all activities have been completed.

HEIn4 Sustainability Strategy at BTU

BTU sustainability plan is founded on the following actions and activities:

Action	Activity	Timeline	KPIs
Maintaining and Teaching Regular Course developed within HEIn4 project for	Teaching: Change Management and Digital Transformation	Will be offered regularly as an elective course in Spring and/or Fall Semester of the	20 students per year

Undergraduate and Graduate Students		Academic Year (minimum 3 years after the project lifetime)	
Maintaining and Teaching Regular Course developed within HEIn4 project for Graduate Students	Teaching: Industrial Transformation and Technical Changes	Will be offered regularly as an elective course in Spring and/or Fall Semester of the Academic Year (minimum 3 years after the project lifetime)	20 students per year
Maintaining and Operating Industry 4.0 Laboratory established at BTU within the framework of HEIn4 Project	Organizing Short Courses for Students related to the 4 th Industrial Revolution	Will be offered regularly as extracurricular courses during the Academic Year (minimum 5 years after the project lifetime)	3 course/workshop per year
Maintaining and Operating Industry 4.0 Laboratory established at BTU within the framework of HEIn4 Project	Organizing Short Courses for industry related to the 4 th Industrial Revolution	Will be offered regularly during the Academic Year (minimum 5 years after the project lifetime)	2 course/workshop per year
Enhancing the existing collaboration with Industry	Signing new MoUs for further planning the joint projects and programs	Regularly/interest based (minimum 5 years after the project lifetime)	5 MoU per year
Maintaining Project info at the University web-page	Updating the Website with the activities implemented within the project Sustainability Plan	Regularly/activity based (minimum 5 years after the project lifetime)	n/a
Maintaining the Project info in the University Marketing Campaign	Adding the information about the activities implemented within the project Sustainability Plan into the BTU newsletter, university brochure, presentations and other outreach materials	Regularly/activity based (minimum 5 years after the project lifetime)	n/a
Maintaining and Enhancing the existing contacts between Project Consortium Universities & Companies	Signing additional MoUs and/or initiating new collaborations within either EU or non-EU funded projects	Upon agreeing/partner based (1-year timeframe after the project lifetime)	5 MoU

Stakeholder/Industry Engagement

Stakeholder presence and their engagement are essential for the sustainability of HEIn4 project's results. More specifically, involving industry representatives and other stakeholders in project activities can help to bring different ideas to the table, identify common needs and build a sustainable collaboration during project duration and beyond. Stakeholders are also crucial in the provision of suggestions for the action plans as potential beneficiaries, securing also their contribution in the

implementation phase. Lastly, stakeholders can provide valuable input depending on their expertise, area of activities, and participation in different learning activities.

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