



BUSINESS & TECHNOLOGY UNIVERSITY

2023

INSTITUTIONAL PROFILE

| NAME OF THE UNIVERSITY:

Business and Technology University

| ACRONYM:

BTU

| OFFICIAL ADDRESS:

82, Ilia Chavchavadze Avenue

| POSTAL CODE:

0162

| CITY:

Tbilisi

| COUNTRY:

Georgia

| FOUNDATION:

16/09/2016

| NUMBER OF STUDENTS:

5000

| NUMBER OF STAFF:

300

| CAMPUSES:

Tbilisi

| PIC NUMBER:

909078763

| OID NUMBER:

E10157265

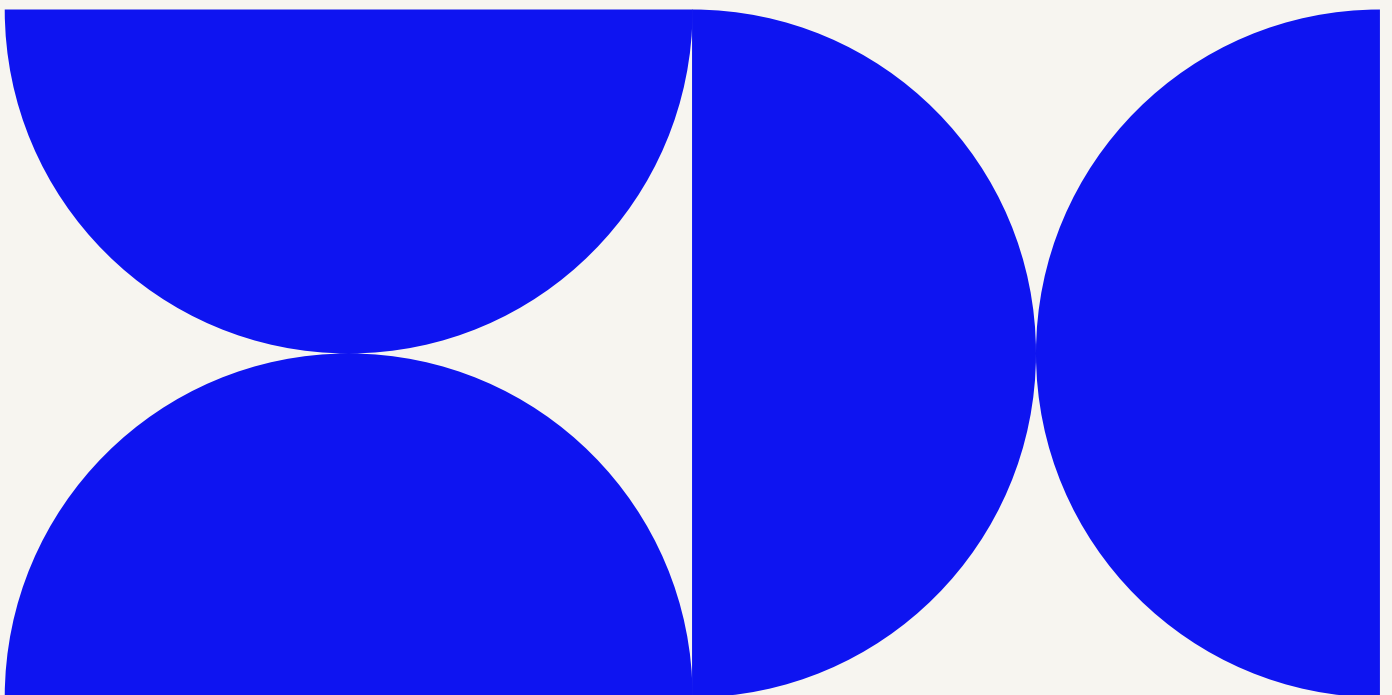
Name of the Legal Representative - Rector: Prof. Nino Enukidze

BTU IN SHORT

Business and Technology University is the Higher Education Institution in the country of Georgia authorized by the National Center for Educational Quality Enhancement (Ministry of Education and Science). The University strives to give students the highest quality of academic and research experience established on entrepreneurship based learning.

BTU offers the students innovation in learning by combining two fields of business and technology. The programs offered bring together the faculty and professionals from international companies and universities, integrating leading management and academic thinking with innovation. BTU offers undergraduate, graduate and PhD programs in Business Administration and Technology and Modern Technologies, which are current trends among the universities covering the particular fields of Business and Technology.

The above-mentioned programs are oriented on entrepreneurship based learning, encouraging student's innovative potential, developing their managerial skills that will make alumni competitive in both local and global labor markets.



INNOVATIVE ENTREPRENEURSHIP ECOSYSTEM

Based in Silicon Valley Tbilisi, Business and Technology University benefits with an extended web of resources including Laboratories for HP, Renewable Energy, Industry 4.0, Cybersecurity, Artificial Intelligence and Blockchain, Research Centers as well as a Technological Incubator. Moreover, BTU hosts Center for Entrepreneurship, making it the principal contributor towards supporting innovation and entrepreneurial ecosystem in Georgia while attracting large number of institutions such as Massachusetts Institute of Technology (MIT) and Henley Business School, Reading University as well as leading international partners including HP, IBM, Microsoft, DELL, Amazon and others. Within the framework of the activities, students and young entrepreneurs are given an opportunity to understand and identify the innovative process, strategies, profitable opportunities, market entry, and to learn how to finance entrepreneurship and gain venture capital. The goal of the center is to boost entrepreneurial mindset as well as development of business and research skills, support of the startups and generally development of innovative and global entrepreneurship in Georgia.

CENTER FOR ENTREPRENEURSHIP

Business and Technology University established the Center for Entrepreneurship in partnership with the world's leading Henley Center for Entrepreneurship. The center's main goal is to make a sizable contribution to the development and internationalization of the Georgian entrepreneurship ecosystem. The center aims to do so by continuously conducting research in the field, initiating discussion among key actors in the ecosystem about the necessary improvements to legal frameworks, suggesting innovative solutions, projects etc. The establishment of the Center for Entrepreneurship is an important step in the development of Georgia's entrepreneurial ecosystem.

GLOBAL PARTNERSHIPS AND LOCAL SUPPORT:

Entrepreneurship Center is partnered up with over 80+ international partners that are leading Tech companies, funders, accelerators, research centers and community developers of the ecosystem including Henley Business School and Thames Valley Science Park, 500 Startups, MIT Global Startup Lab, Microsoft, Google, HP, UNDP, Touch and others. Those partnerships. Through those partnerships and programs, and Ministry of Economy's unit Georgia's Innovations and Technology Agency (GITA) BTU has supported more than 600+ startups or 3500+ entrepreneurs through pre-acceleration and acceleration program, bootcamps, trainings, workshops, hackathons, research and access to finance opportunities.

THE FIRST GLOBAL FOUNDATION IN GEORGIA:

in partnership with Silicon Wadi investors, BTU has created the community of angel investors from Israel, Georgia, Europe and raised over 1 000 000 funding for startups in the first round. This year, the angel community will be joined by the investors from the United States.

THE ONLY UNIVERSITY IN THE REGION TO GRANT STARTUP STATUS TO THE STUDENTS:

with an aim to support the ecosystem and encourage entrepreneurship from the early stage, BTU has granted three startups with the student entrepreneur status, with each of them in the process to raise up to 500 000 GEL funding in the first year.

PARTNERSHIP WITH THE WORLD'S LEADING MIT MARTIN TRUST CENTRE:

In 2021, BTU's Center for Entrepreneurship became a member of the MIT Martin Trust Centre, creating new opportunities for the local ecosystem. Resident entrepreneurs and experts from the Martin Trust Center held a couple of webinars and workshops for BTU. The Centre has shared teaching materials from MIT entrepreneurship courses, allowing BTU to improve its syllabi best on international best practice. As part of this partnership, BTU led the process of translating and publishing Bill Aulet's book *Disciplined Entrepreneurship: 24 Steps to a Successful Start-up* in Georgian. The book is one of the first entrepreneurship textbooks in Georgia. Apart from the MTC membership, BTU was the first regional partner of MIT in the context of their program - Global Startup Labs. Business and Technology University hosted the GSL acceleration program, led by MIT students, at our campus in Tbilisi, Georgia. In 2022, BTU has been chosen as the host for MIT Global Startup Workshops - a yearly student led conference that is hosted in a different country every year.

ACADEMIC PROGRAMS OFFERED

UNDERGRADUATE PROGRAMS

BUSINESS ADMINISTRATION – MANAGEMENT

Academic Degree and Qualification:

Bachelor of Business Administration in Management (BBA in Management)

Program Capacity: 240 ECTS

BUSINESS ADMINISTRATION – FINANCES

Academic Degree and Qualification:

Bachelor of Business Administration in Finance (BBA in Finance)

Program Capacity: 240 ECTS

DIGITAL MARKETING

Academic Degree and Qualification:

Bachelor of Marketing

Program Capacity: 240 ECTS

INFORMATION TECHNOLOGIES

Academic Degree and Qualification:

Bachelor of Engineering in Informatics

Program Capacity: 240 ECTS

MASTER PROGRAMS

BUSINESS ADMINISTRATION AND MODERN TECHNOLOGIES

Academic Degree and Qualification:

Master of Business Administration in Management (MBA in Management)

Program Capacity: 120 ECTS

INFORMATION SYSTEMS MANAGEMENT - DEVOPS

Academic Degree and Qualification:

Master of Information Systems

Program Capacity: 120 ECTS

INTERNATIONAL SECURITY AND TECHNOLOGIES

Academic Degree and Qualification:

Master of Security Studies

Program Capacity: 120 ECTS

Ph.D. PROGRAMS

BUSINESS ADMINISTRATION

Academic Degree and Qualification:
Ph.D. in Business Administration
Program Capacity: 180 ECTS

DIGITAL GOVERNANCE AND ARTIFICIAL INTELLIGENCE IN PUBLIC SECTOR

Academic Degree and Qualification:
Doctor of Public Administration
Program Capacity: 180 ECTS

DOUBLE DEGREE DIPLOMAS

- **UNIVERSITY OF STAFFORDSHIRE (UK)**
Bachelor of Business Administration - Management
- **UNIVERSITY OF OXFORD BROOKES (UK)**
BSc (Hons) in Applied Accounting
- **UNIVERSITY OF NEW YORK IN PRAGUE (CZECH REPUBLIC)**
European Bachelor of Business Administration
- **POLYTECHNIC INSTITUTE OF BRAGANCA (PORTUGAL)**
Bachelor in International Business Management
- **POLYTECHNIC INSTITUTE OF BRAGANCA (PORTUGAL)**
Bachelor in Informatics Engineering
- **POLYTECHNIC INSTITUTE OF BRAGANCA (PORTUGAL)**
Master in Management
- **UNIVERSITY OF APPLIED SCIENCES WURZBURG-SCHWEINFURT (GERMANY)**
Bachelor of Arts (International Management)
Bachelor of Arts (Betriebswirtschaft)

ACADEMIC CALENDAR

Fall Semester (2023/2024 academic year):

STUDY PERIOD ————— **18.09.2023–30.12.2023**

EXAM PREPARATION PERIOD ————— **31.12.2023–08.01.2024**

EXAMINATION PERIOD ————— **08.01.2024–04.02.2024**

HOLIDAYS ————— **05.02.2024–04.03.2024**

Spring Semester (2023/2024 academic year):

STUDY PERIOD ————— **04.03.2024–15.06.2024**

EXAM PREPARATION PERIOD ————— **15.06.2024–24.06.2024**

EXAMINATION PERIOD ————— **24.06.2024–21.07.2024**

HOLIDAYS ————— **24.07.2024–BEGINNING OF SEPTEMBER 2024**

DEVELOPMENT AND INTERNATIONAL RELATIONS OFFICE IN SHORT

The Development and International Relations Office plays a key role in overseeing the growth and globalization of the university. Its mission is to position Business and Technology University as a prominent player in the global education landscape and reinforce its status as a successful institution in the region. This objective is achieved through the implementation of diverse international projects and initiatives, collaboration in research endeavors, student exchange programs, and active engagement with international networks.

The office carries out several responsibilities, including:

- Supporting the university's internationalization process by fostering its integration into the global academic community.
- Formulating a comprehensive policy document to guide and enhance the internationalization efforts of the university.
- Identifying strategically important countries and establishing strong connections with universities in those nations through bilateral agreements or projects.

- Coordinating EU and non-EU funded projects at the institutional level, ensuring their successful implementation.
- Facilitating the exchange of students and staff members, enabling them to gain valuable experiences and knowledge.
- Pioneering and nurturing new partnerships to secure funding under the Erasmus+ KA171 program.
- Raising awareness among students and faculty about study and research opportunities, as well as scholarships available abroad.
- Enlarging "Internationalization at Home" concept.
- Expanding intercultural comprehension and competences within the university.

Through these efforts, the Development and International Relations Office envisions a future where the university thrives as a globally recognized institution, fostering cross-cultural understanding, academic excellence, and transformative research collaborations.

ERASMUS+ CBHE PROJECTS AT BTU (FUNDED BY EUROPEAN COMMISSION)

„Boosting the role of HEIs in the industrial transformation towards the Industry 4.0 paradigm in Georgia and Ukraine” (HEIn4)”

609939-EPP-1-2019-1-BE-EPPKA2-CBHE-JP

Grant Amount: 973, 240 Euro

Project Duration: 2020-2024

Project Partners:

Katholieke Universiteit Leuven, Belgium Instituto Politécnico do Porto, Portugal Kungliga Tekniska Högskolan, Sweden Volvo Cars Gent, Belgium Donetsk National Technical University, Ukraine Lutsk National Technical University, Ukraine National Metallurgical Academy of Ukraine, Ukraine Odessa I.I.Mechnikov National University, Ukraine Enterprise “Festo”, Ukraine

ERASMUS+ JEAN MONNET PROJECTS AT BTU (FUNDED BY EUROPEAN COMMISSION)

„Promoting European Union’s Cyber Education”

620741-EPP-1-2020-1-GE-EPPJMO-PROJECT

Grant Amount: 55, 950 Euro

Project Duration: 2020-2021

ERASMUS+ JEAN MONNET PROJECTS AT BTU (FUNDED BY EUROPEAN COMMISSION)

„EU for Energy Security and Sustainable Development Policies”

620741-EPP-1-2020-1-GE-EPPJMO-PROJECT

Module number: 101047443

Grant Amount: 26, 300 Euro

Project Duration: 2021-2024

ERASMUS MUNDUS DESIGN MEASURES (FUNDED BY EUROPEAN COMMISSION)

„Data Driven Digital Marketing”

609939-EPP-1-2019-1-BE-EPPKA2-CBHE-JP

Grant Amount: 55, 000 Euro

Project Duration: 2022-2023

Project Partners:

Key/Awarding partners:

University of Versailles Saint Quentin-en-Yvelines -IAE, France

Polytechnic Institute of Braganca, Portugal

Cyprus University of Technology, Cyprus

Supporting partners:

Ljubljana School of Business, Slovenia

Union University Belgrade - Belgrade Banking Academy, Serbia

Supporting Association:

European Marketing and Management Association (EUMMAS)

ERASMUS + KEY ACTION 2 – COOPERATIVE PARTNERSHIPS

„Design Thinking as a method of soft skills and digital skills development in Higher Education to increase employability”

609939-EPP-1-2019-1-BE-EPPKA2-CBHE-JP

Grant Amount: 120, 000 Euro

Project Duration: 2023-2026

Project Partners:

University of Ss. Cyril and Methodius in Trnava, Slovakia

University of Navarra, Spain

University of Finance and Administration, Czech Republic

ERASMUS+ KA171 PARTNER UNIVERSITIE (FUNDED BY EUROPEAN COMMISSION)

22 projects with the following Institutions:

- Sapienza University of Rome (Italy)
- University of Messina (Italy)
- Zwickau University of Applied Sciences (Germany)
- Koblenz University of Applied Sciences (Germany)
- Westphalian University of Applied Sciences (Germany)
- University of A Coruna (Spain)
- University of Córdoba (Spain)
- University of Granada (Spain)
- University of Castilla-La Mancha (Spain)
- CPIFP Los Enlaces (Spain)
- Polytechnic Institute of Braganca (Portugal)
- Vilnius University of Applied Sciences (Lithuania)
- Maria Curie-Skłodowska University (Poland)
- Poznan University of Economics and Business (Poland)
- Rzeszow University of Technology (Poland)
- Powiślański University (Poland)
- University of Economics and Innovation in Lublin (Poland)
- University of SS. Cyril and Methodius in Trnava (Slovakia)
- Ljubljana School of Business (Slovenia)
- West University of Timisoara (Romania)
- Ondokuz Mayıs University (Turkey)
- Atatürk University (Turkey)
- Bayburt University (Turkey)

OTHER PROJECTS AT BTU

Funded by USAID Industry-led Skills Development Program

„Coding School for 1500 Women”

Project Duration: 2022-2024

Funded by UNESCO

„Promoting Information Literacy in Digital Environment among Women in Georgia”

Project Duration: 2023

Funded by Swedish Institute

Academic Collaboration in the Baltic Sea Region

„Baltic university network for international development of academic talents TALNET”

Project Duration: 2022-2023

Project Partners:

Kungliga Tekniska Högskolan, Sweden

Tallinn University of Technology, Estonia

Funded by UN Women and Norwegian MFA

„500 Women in Tech”

Project Duration: 2021-2023

Funded by U.S. Embassy in Georgia

„Women in Tech” (WIT)

Small Grant Program

Project Duration: 2020-2021

Funded by Visegrad Fund

Visegrad+ project

„Education4Entrepreneurship–building capacities for innovative product/service development at HEIs”

Project Duration: 2023-2024

Visegrad+ project

„Network4Growth – Innovation and technology transfer network for development and economic growth”

Project Duration: 2021-2022

Funded by U.S. Embassy in Georgia

- Book Translation Program, Strategic Market Management
- Book Translation Program, Entrepreneurship

Funded by GITA and EFSE

Pre-accelerator for Startup Ecosystem in Georgia

Funded by British Council

- Creative Sparks project in collaboration with Henley Business School, Reading University - „Supporting creative industries and entrepreneurship in Georgia”
- Creative Sparks project in collaboration with University of Westminster - „Supporting Technologies and Entrepreneurship in Georgia”
- English Language Club

Funded by Nuffic

„Agritourism, Innovation and Entrepreneurship” in collaboration with Maastricht School of Management”

OKP-RC.18/00025

Project Duration: October, 2019

Funded by SAP Social Sabbatical for global engagement and Pyxera Global

„Support the entrepreneurial ecosystem in Georgia” in collaboration with Pyxera Global”

Project Duration: August-November, 2019

MEMBERSHIPS OF INTERNATIONAL NETWORKS AND ASSOCIATIONS

- European University Association (EUA)
- MIT Martin Trust Center
- Harvard MOC Affiliated Network
- UN Global Compact
- ENRICH Global
- Check Point Secure Academy
- EEUK
- European Marketing and Management Association (EUMMAS)
- Association of Chartered Certified Accountants (ACCA)
- The Chartered Institute of Marketing (CIM)
- Chartered Institute of Management Accountants (CIMA)
- VAM Realities Network

NCURA SOUTH CAUCASUS AND UKRAINE INITIATIVE

The primary goal of the NCURA South Caucasus and Ukraine Initiative is to encourage and strengthen partnership among academic institutions in the South Caucasus region. In the long run, it intends to foster innovation, research competitiveness and capacities of the engaged institutions as well as participating individuals through sharing resources, experience and promoting strong professional networks.

The initiative aims at:

- Facilitating regional collaboration, flow of knowledge and joint participation in international programs towards more effective and sustainable global partnerships!
- Supporting dissemination of resources, information as well as good practices on research administration life cycle.
- Bringing together highly qualified experts, practitioners and like-minded professionals contributing to mutually beneficial cooperation.
- Promoting multidisciplinary approaches in education and research leading to innovation and transfer of technologies from lab to market. Stimulating a sense of initiative and entrepreneurial attitudes among engaged institutions!
- Providing the platform for co-hosting and co-organizing knowledge sharing activities – webinars, work shops, or discussion sessions to the members of the initiative.

NCURA South Caucasus and Ukraine Initiative is coordinated by Business and Technology University and supported by The University Capacity Building Program (UCBP). The program aims to foster an entrepreneurial culture at Georgia's higher education institutions, link practical research output to industry, increase innovation and economic growth to enhance the university-business-government triangle. UCBP is funded by the U.S. Embassy in Tbilisi and administered by American Councils for International Education.

The National Council of University Research Administrators (NCURA), founded in 1959, is a non-profit professional society dedicated to advancing the profession of research administration through education and professional development programs, the sharing of knowledge and experiences, and the fostering of a diverse, collegial, and respected global community.

BILATERAL COOPERATION

MIT, US

Webster University, US

Foreign Policy Research Institute, US

Staffordshire University, UK

Oxford Brookes University, UK

Henley Business School, UK

TH Köln – University of Applied Sciences, Germany

Aschaffenburg University of Applied Sciences, Germany

West Saxon University of Applied Sciences of Zwickau, Germany

University of Applied Sciences Würzburg-Schweinfurt, Germany

European University Viadrina, Germany

Westphalian University of Applied Sciences, Germany

University of Tuscia, Italy

Federico II University Naples, Italy

Rome Business School, Italy

KTH Royal Institute of Technology, Sweden

KU Leuven, Belgium

Wittenborg University of Applied Sciences, Netherlands

Kufstein Tirol - University of Applied Sciences, Austria

University of Versailles Saint Quentin-en-Yvelines -IAE, France

IMT Mines Albi, France

Polytechnic Institute of Braganca, Portugal

ISEC Lisboa, Portugal

Instituto Politécnico do Porto, Portugal

University of Castilla-La Mancha, Spain

University of A Coruna, Spain

University of Granada, Spain

Cyprus University of Technology, Cyprus

Tallinn University of Technology, Estonia

University of New York in Prague, Czech Republic

Charles University in Prague, Czech Republic

Poznan University of Economics and Business, Poland

Vilnius University, Lithuania

Vilnius University of Applied Sciences, Lithuania

Vilnius Gediminas Technical University, Lithuania

Kaunas University of Technology, Lithuania

Baltic International Academy, Latvia

Ljubljana School of Business, Slovenia

Belgrade Banking Academy, Serbia

Sofia University St. Kliment Ohridski, Bulgaria

Varna University Management, Bulgaria

Pan-European University Apeiron, Bosnia and Herzegovina

College of Computer Sciences and Informatics Empiricom, Bosnia and Herzegovina

The Institute for Cyber Policy Studies, Israel

The Center of Advanced Technologies in Rehabilitation at the

Sheba Medical Center, Israel

University of Shanghai of Technology, China

Afyon Kocatepe University, Turkey

Istanbul Arel University, Turkey

Ataturk University, Turkey

Lviv Polytechnic National University, Ukraine

State University of Trade and Economics, Ukraine

Odessa I.I.Mechnikov National University, Ukraine

Lutsk National Technical University, Ukraine

Donetsk National Technical University, Ukraine

Kyiv School of Economics, Ukraine

Skyline University College, UAB

STEKOM University, Indonesia

Armenian State University of Economics, Armenia

Astana International University, Kazakhstan

NOMINATION AND APPLICATION DETAILS FOR PARTNER UNIVERSITIES

Nomination/Application Deadlines:

Fall Semester: 30th of June

Spring Semester: 30th of November

Nomination/Application procedures:

Nomination Letters together with selected students/staff application packages (all documents should be prepared in English) should be sent to this email address: erasmusplusl@btu.edu.ge.

Documents to be sent (students):

- CV
- Proof of enrollment
- Transcript of Records
- Motivation Letter
- Language Certificate/reference issued by the home university
- Learning agreement
- Copy of passport

Documents to be sent (staff):

- CV
- Work Plan
- Pre-acceptance letter from host university
- Language certificate/reference
- Letter of Institutional Commitment
- Proof of Employment
- Copy of passport

INFRASTRUCTURE

Business and Technology University is located in Silicon Valley Tbilisi territory, in the city center, in an environmentally-friendly place. The infrastructure of the university includes innovative work space for students, computer laboratories equipped with the newest digital technologies, auditoriums, library and reading hall, business accelerator and incubator, sports complex, swimming pool, the football stadium and is ready to host up to 8000 students for studying, scientific and research activities.

CONTACT DETAILS

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