

**MASHAV - Israel's Agency for International
Development Cooperation**

MCTC – MASHAV Carmel Training Center

invite professionals to participate in the



Online Course for Georgia

E-Medicine: Digital Health Management



Four online meetings between

December 13-22, 2021

Dates 13.12.21, 15.12.21, 20.12.21, 22.12.21, 15:00 – 18:00 Jerusalem time

Background

Modern technologies can provide us with effective clinical and public health solutions to accelerate the achievement of the health and well-being related SDGs. Therefore, the use and scale up of digital health solutions can revolutionize how people worldwide achieve higher standards of health, and access services to promote and protect their health and well-being. *

Facilitating the capacity of health practitioners to use cost effective and secure digital technologies, will lead to more effective delivery of healthcare benefits to the target population.

E-Health is the cost-effective and secure use of information and communication technologies (ICT) in support of health and health-related fields. It encompasses multiple interventions, including telehealth, telemedicine, mobile health (mHealth), electronic medical or health records (eMR/eHR), big data, wearables, and even artificial intelligence. The role of eHealth has been recognized as pivotal in attaining overarching health priorities such as universal health coverage (UHC) and the Sustainable Development Goals (SDGs).

Israel is known for its day to day development and implementation of ICTs for the support of health and health-related fields, and within this framework the course on E-Health is proposed.

The aims of the program are:

- To expose participants to Israel's model of health care system digitization;
- To share experience and knowledge in converting the healthcare services to a digital form;
- To spread awareness and provide tools and skills for E-health management in various types of medical institutions

Main Subjects

- Policy of digitization of health services
- Digital health management
- Telemedicine/teleconsultations services

About the Course

Application

Application Requirements

The course targets policy makers/government officials, doctors and health service providers (clinics and tele clinics).

A good command of spoken and written English is essential.

Applications should be submitted to the international@btu.edu.ge no later than **November 17th, 2021**

* https://www.who.int/health-topics/digital-health#tab=tab_1

About MASHAV

MASHAV – Israel’s Agency for International Development Cooperation is dedicated to providing developing countries with the best of Israel’s experience in development and planning. As a member of the family of nations, The State of Israel is committed to fulfilling its responsibility to contribute to the fight against poverty and to the global efforts to achieve sustainable development. MASHAV, representing Israel and its people, focuses its efforts on capacity building, sharing relevant expertise accumulated during Israel’s own development experience to empower governments, communities and individuals to improve their own lives.

MASHAV’s approach is to ensure social, economic and environmental sustainable development, and is taking active part in the international community’s process of shaping the Post-2015 Agenda, to define the new set of the global Sustainable Development Goals (SDGs).

MASHAV’s activities focus primarily on areas in which Israel has a competitive advantage, including agriculture and rural development; water resources management; entrepreneurship and innovation; community development; medicine and public health, empowerment of women and education. Professional programs are based on a “train the trainers” approach to institutional and human capacity building, and are conducted both in Israel and abroad. Project development is supported by the seconding of short and long- term experts, as well as on-site interventions. Since its establishment, MASHAV has promoted the centrality of human resource enrichment and institutional capacity building in the development process – an approach which has attained global consensus.

<http://mashav.mfa.gov.il>

<https://www.facebook.com/MASHAVisrael>

About MCTC

The Golda Meir Mount Carmel International Training Center (MCTC) was established in 1961 to assist in the training of women engaged in community work in the newly emerging states in Africa and Asia. Since the establishment of MCTC, more than 25,000 participants from over 147 countries in Asia, Africa, Europe, Central Asia, Eastern Europe, Latin America, the Middle East, Oceania, and the Caribbean have attended over 700 capacity building programs and workshops, and 31 International Conferences for Women Leaders, conducted in Israel.

MCTC focuses on three areas of study: Community Development, Early Childhood Education, and Organization and Management of Microenterprises, all with gender as a cross-cutting issue. In each training program there are up to 30 women and men from 10 to 27 countries. Usually two workshops are conducted concurrently in different languages (English, French, Spanish, Russian, or Arabic).

The Center is located on Mount Carmel in Haifa. The building consists of living accommodation and classrooms, as well as recreation and dining facilities. A library specializing in education, social sciences, and humanities, and a computer laboratory with internet access serve the participants.

MCTC enjoys the active cooperation of a number of international organizations, governmental and non-governmental organizations and development authorities.